

# Roberto Lambertini

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## CAREER OBJECTIVE

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Motivated and results-driven professional with broad experience in e-Learning, technical writing, instructional design and business process mapping. Seeking to positively impact teams and processes, fostering innovation, and promoting inclusivity through effective strategies and solutions.

## EDUCATION

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### **UNIVERSIDAD CATÓLICA ANDRÉS BELLO, Caracas, Venezuela**

*Bachelor's degree in Education and Instructional Design, 2011-2015*

- Graduated top of my class

### **UNIVERSIDAD Latina de Panamá, Panama City, Panama**

*Master's degree in Marketing and Digital Media, 2025 (Expected)*

## PROFESSIONAL EXPERIENCE

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### **American Association of Dermatology, Remote - US**

*Training Contractor, Apr 2025 – Current*

- Created trainings on Ethical Dilemmas in Dermatology and several dermatological conditions for medical students and professionals.
- Updated graphical guidelines for online courses.

### **Vector Solutions, Remote - US**

*Training Contractor, Apr 2023 – Current*

- Created training storyboards for a variety of commercial trainings, including ADA compliance, HACCP compliance and electrical safety.
- Updated, alongside the rest of the team, the whole training catalogue to adapt to current standards and limitations.

### **Inter-American Development Bank, Washington, D.C.**

*E-learning Project Coordinator, Apr 2022 – Apr 2025*

- Coordinated the design and launch of 40+ corporate training programs, including yearly Ethics and software trainings, impacting over 3,500 employees.
- Mapped corporate processes and created multimedia resources to accompany corporate processes in the internal Corporate Learning Program website.
- Spearheaded the initiative to create an internal communications campaign for the INDES, aligning the different communication needs for four different areas.

## **Self-employed, Remote**

*Senior Instructional Designer and Communicator, Apr 2016 - Apr 2022*

- Designed and implemented e-learning programs across diverse sectors to foster talent upskilling.
- Advised on launching an online certification academy and developed training for Stäubli Electrical Connectors AG.
- Wrote copy and marketing emails for online course creators, bringing in over 10,000 students to new courses.
- Assisted in the creation of knowledge banks and implicit to explicit knowledge conversion.

## **Plan Ceibal, Montevideo, Uruguay**

*Pedagogical Assistant, Apr 2018 – Apr 2020*

- Managed the TDL program, a fully online ESL initiative driving language skill enhancement.
- Served as the internal communications point person with the HR department.
- Designed and edited the “1er Encuentro de Ceibal en Inglés” book, supporting organizational learning initiatives.
- Served as a project management loan for the Data Science team, fulfilling the role of communicator and website admin.

## **Verum S.A., Montevideo, Uruguay**

*Instructional Designer, Nov 2017 – Apr 2019*

- Developed online courses for HR and medical professionals, including defining learning objectives and visual identities.
- Implemented and evaluated instructional design processes, ensuring the courses met professional standards.

## **IESA, Caracas, Venezuela**

*Instructional Designer, Oct 2016 – Apr 2017*

- Virtualized university courses, including Sales Management and Community Management.
- Collaborated with academic staff to adapt traditional curricula to online formats, ensuring high-quality learner experiences.

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## **LANGUAGE SKILLS**

- Bilingual English and Spanish
- B1 in Portuguese and French (as per the CEFR framework)

## **ADDITIONAL SKILLS**

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- Proficient in Articulate Suite, Adobe Creative Cloud, and Camtasia
- Strong organizational proficiency and attention to detail.
- Strong instructional design and content writing skills.
- Ability to handle confidential information.
- Proficient in Microsoft Office.
- Capacity for continuous learning and training.